



Veer Narmad South Gujarat University

VNSGU Student Startup and innovation policy (SSIP) & Institutional innovation council jointly organized session regarding SSIP Policy & Funding Awareness Session.

Report on "SSIP Policy & Funding Awareness Session"

Type of Event: Expert Session

- 1. Date:** 18 July 2026
- 2. Time:** 11:00 AM
- 3. Venue of the Event:** Seminar Hall, Department of English, Veer Narmad South Gujarat University (VNSGU), Surat
- 4. Guest Speaker:** Ms. Siddhi Patel (Assistant manager-SSIP)

1.Acknowledgement

The Student Startup & Innovation Policy (SSIP) Cell and Institution's Innovation Council (IIC), Veer Narmad South Gujarat University sincerely express gratitude to the University authorities, Department of English, faculty members, coordinators, student volunteers, and participants for their valuable support in organizing the **SSIP Policy & Funding Awareness Session**.

The enthusiastic participation of students and faculty members contributed significantly to the success of the programme. Their active involvement reflected the growing interest in innovation, entrepreneurship, and startup development.

We also appreciate the continuous support of the Government of Gujarat through the Student Startup & Innovation Policy initiative in promoting innovation among youth.

2.Introduction

Innovation and entrepreneurship have become significant drivers of economic growth and social development. To encourage students to convert innovative ideas into commercially viable products and services, the Government of Gujarat introduced the Student Startup and Innovation Policy (SSIP).

The **Student Startup & Innovation Policy (SSIP) Cell** and the **Institution's Innovation Council (IIC)**, in collaboration with the **Department of Interior Design**, Veer Narmad South Gujarat University (VNSGU), organized the "**SSIP Policy & Funding Awareness Session**" on **18 July 2026** at **11:00 AM** in the **Department of English, VNSGU**.

The primary objective of the session was to create awareness among students about the **Student Startup & Innovation Policy (SSIP)** and to inspire them to explore innovation, entrepreneurship, and startup development as promising career opportunities. The programme introduced participants to the various funding schemes, mentoring support, incubation facilities, and proposal submission process available under SSIP.

The session covered key topics such as **Introduction to SSIP Policy, SSIP Funding Opportunities, Proposal Development and Submission, Benefits for Student Innovators, and Success Stories of Startups**. Through informative presentations and interactive discussions, students gained valuable insights into transforming innovative ideas into successful startup ventures.

The programme witnessed enthusiastic participation from students and faculty members, reflecting a growing interest in fostering an innovation-driven and entrepreneurial ecosystem within the university. The session successfully motivated participants to develop innovative solutions to real-world challenges and encouraged them to utilize the opportunities provided under the SSIP initiative.

To spread awareness regarding the policy, funding opportunities, startup ecosystem, and proposal submission process, Veer Narmad South Gujarat University organized the **SSIP Policy & Funding Awareness Session**.

The programme aimed to inspire students to think innovatively, identify societal challenges, and develop startup ideas with financial and technical support available under SSIP.

3.Objectives of the Program

The major objectives of the programme were:

- To create awareness about the Student Startup & Innovation Policy.
- To encourage students towards innovation and entrepreneurship.
- To explain SSIP funding schemes.
- To motivate students for startup development.
- To guide students regarding proposal preparation.
- To explain the evaluation process.
- To encourage interdisciplinary innovation.
- To develop entrepreneurial mindset among students.

3.Program Details

Particular	Details
Programme	SSIP Policy & Funding Awareness Session
Organized By	SSIP Cell
Co-organized By	Institution's Innovation Council (IIC)
Collaboration	Department of English
University	Veer Narmad South Gujarat University
Date	18 July 2026
Time	11:00 AM
Venue	Department of English, VNSGU
Mode	Offline
Target Audience	Students and Faculty Members

5. Inaugural Session

- The programme commenced with a warm welcome to all participants.
- The organizers introduced the objectives of the awareness session and emphasized the importance of innovation and entrepreneurship in today's competitive world.
- Students were informed about various opportunities available under SSIP and encouraged to participate actively throughout the session.
- The inaugural session established a positive learning environment and motivated students to think beyond conventional career options.

6. Session on SSIP Policy

- A detailed presentation on the Student Startup & Innovation Policy was delivered.
- Topics discussed included:
 - Vision of SSIP
 - Innovation Ecosystem
 - Startup Culture
 - Eligibility Criteria
 - Student Innovation Projects
 - Institutional Support
 - Mentor Support
 - Intellectual Property Rights
 - Commercialization

Students learned how innovative ideas can be transformed into successful startups through proper mentoring and institutional support.

7. Funding Opportunities

The session explained various funding opportunities available under SSIP.

The discussion included:

- Prototype Development Support
- Proof of Concept Funding
- Product Development
- Startup Assistance
- Research Commercialization

- Patent Support
- Innovation Grants
- Project Evaluation Process

Students gained clarity regarding the financial assistance available for different stages of startup

8. Outcomes

After the programme, students were able to:

- Understand SSIP Policy.
- Identify startup opportunities.
- Develop innovative ideas.
- Prepare project proposals.
- Understand funding mechanisms.
- Explore entrepreneurship as a career.
- Learn about intellectual property.
- Gain confidence for startup development.

9. Feedback

Participants appreciated:

- Informative presentation
- Practical examples
- Clear explanation of funding process
- Interactive discussion
- Guidance regarding proposal preparation

Faculty members also appreciated the initiative for encouraging innovation among students.

Overall feedback was highly positive.

10. Conclusion

- The **SSIP Policy & Funding Awareness Session** successfully achieved its objectives by creating awareness among students regarding innovation, entrepreneurship, startup culture, and government funding opportunities.
- The programme motivated participants to convert innovative ideas into impactful startup ventures and utilize the support available through the Student Startup & Innovation Policy.
- The session concluded with a vote of thanks to all dignitaries, faculty members, organizers, volunteers, and participants.

Some Flyer of the events





Report Prepared By

Student Startup & Innovation Policy (SSIP)
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